

# CABE REBRANDING

NSPRA Award Submission: Branding / Image Materials

## OLD LOGO

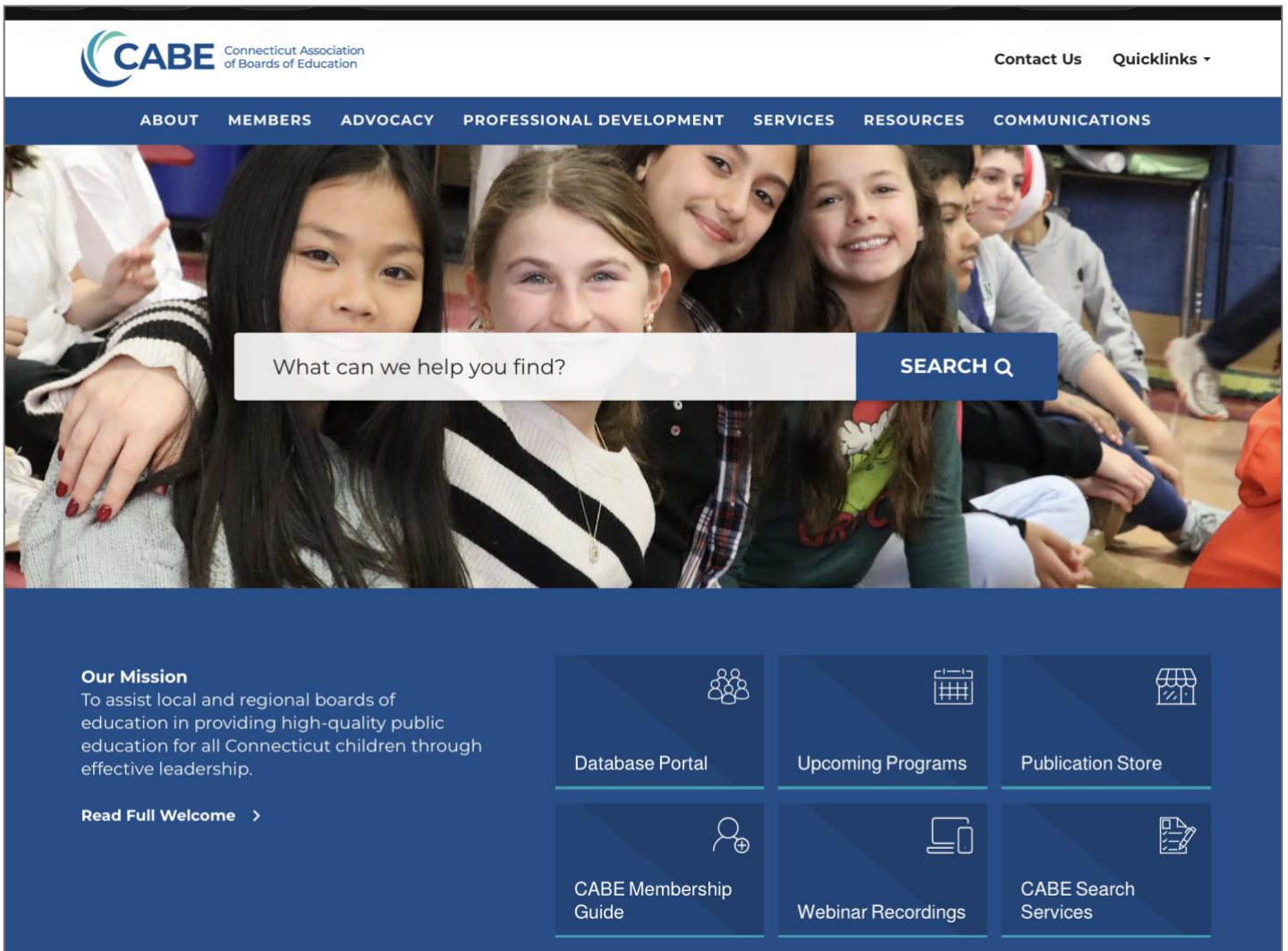


## NEW LOGO



# CABE REBRANDING

NSPRA Award Submission: Branding / Image Materials



[CABE website](#), updated and refreshed with new branding, plus improved content and navigation

HOME > ABOUT > ABOUT OUR LOGO

## About

# About Our Logo

Mission & Vision

Our Work

About Our Logo

Facts and Figures

Strategic Plan

Annual Report

CABE Areas

Board of Directors >

DEI >

Staff >

Upcoming Workshops

CABE Maps

Business Affiliates >

Educational Affiliates >

Sponsors

## Introducing a fresh new look for CABE

July 1, 2025

Since 1906, CABE has supported Connecticut boards of education in the vital work of governing school districts. More than a century later, CABE remains committed to the foundational work that has served our members well. We also continuously strive to evolve and adapt in order to remain a leading voice on the most pressing educational issues of our time.

In that spirit of innovation, we are excited to present a new look for CABE. Today, we unveil updated branding, featuring a fresh new logo:



The CABE team worked with a professional designer to create a more contemporary, energetic look that reflects the vitality of our association. We are hopeful that the new logo evokes the professionalism, credibility, and expertise for which CABE is known.

The centerpiece of the logo is a clean, modern mark that suggests forward motion. The color palette is based on the Connecticut blue from our state flag. The three crescents in the design represent the three core functions of CABE – Education, Advocacy, and Support – that are the hallmarks of our work with local boards.



Over the summer, we will begin to incorporate the new branding into our website, social media, marketing materials, signage, and other print and digital collateral.

While our look may be changing, rest assured that the programs and services our members and partners rely on have not changed. We will continue to be a trusted resource, deeply committed to advancing public education on behalf of the students and families in Connecticut public schools.

New CABE branding announced on the website, in a new page [About Our Logo](#)



Sample social media post featuring new avatar and color palette

[Facebook](#) | [Instagram](#) | [YouTube](#) | [LinkedIn](#)



Balloons and new signage in the CABA office



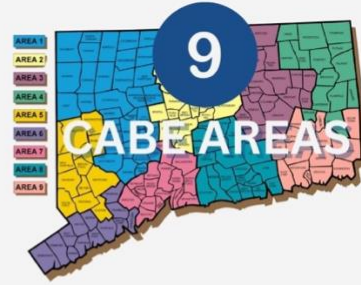
New CABA swag / giveaways / collateral



CABA board member with new signage at the annual statewide convention



Founded in 1906



143  
MEMBER SCHOOL DISTRICTS

1,430  
BOARD OF EDUCATION MEMBERS

468,900  
CONNECTICUT PUBLIC SCHOOL STUDENTS

## EDUCATION

## ADVOCACY

## SUPPORT

PARTICIPANTS IN  
CABE TRAININGS SINCE 2015:



4,208

CABE/CAPSS  
STATE CONVENTION



788  
ADMINISTRATIVE  
PROFESSIONALS



CUSTOM CABE  
WORKSHOPS

LEADERSHIP DEVELOPMENT  
SINCE 2020:



47  
FREE  
WEBINARS



87

BILLS ON WHICH  
CABE PROVIDED  
TESTIMONY  
SINCE 2021



1,908

PARTICIPANTS IN  
DAY ON THE HILL  
SINCE 2009



93

MEETINGS WITH  
CONNECTICUT  
CONGRESSIONAL  
DELEGATION IN  
WASHINGTON, DC  
SINCE 2010



700+  
LEGAL INQUIRES  
ANSWERED  
ANNUALLY



263

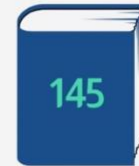
LEGISLATIVE  
BREAKFASTS  
ORGANIZED  
SINCE 1995



700+  
POLICY INQUIRIES  
ANSWERED  
ANNUALLY



592  
ISSUES OF  
POLICY  
HIGHLIGHTS  
NEWSLETTER  
PRODUCED  
SINCE 2000



145

POLICY MANUALS  
DEVELOPED FOR  
DISTRICTS  
SINCE 1995



475  
ISSUES OF  
CABE  
JOURNAL  
PUBLISHED  
SINCE 1985



79

BOARD  
CHAIR  
CHECK-INS  
SINCE 2020

# CABE JOURNAL

Connecticut Association of Boards of Education | The Leading Voice for Connecticut Public Education

Vol. 29, No. 7

July/August, 2025

## HOMELESSNESS: *It's About More Than a Roof*

**Martha Brackeen-Harris**  
DEI Consultant, CABE

Sometimes we read a book and find something unexpected. I was invited to join a book club discussion about ***Rage to Peace*** by Iran Nazario. The book is an autobiography about Iran Nazario's chaotic life as an abused child who experienced the loss of his brother, joined a gang, and was homeless, hungry, and living on his own as a ninth grader. Despite periodically spending time in prison, he not only survived but is living his adult life as a community activist and peacemaker. He is the Founder/President/CEO of the **Peace Center of Connecticut**.

Nazario's story piqued my interest because he spent part of his childhood living in the same Hartford neighborhood where I have attended church since

1977. He was born in 1970 and as I read his story about experiencing homelessness when he was 13, and his struggle to attend school, find food, and a safe place to sleep, I wondered why he was left on his own with little help from his community or his school district.

What comes to mind when you hear the word homelessness? For many years, I pictured adults standing by the side of roads with signs asking for help or groups of people gathered in public spaces or in shelters. I remember the adults I met when I occasionally volunteered in my church's breakfast and Food Share programs. I rarely saw children in situations where it was apparent that they were homeless.

One sunny Sunday morning

See **HOMELESSNESS** page 16



## Windsor Launches Mobile Learning Bus for Students

**Lisa Steimer**

Deputy Executive Director, CABE

Windsor Public Schools has introduced a new mobile learning bus to support student learning beyond the classroom. The bus will offer after-school and summer programming at parks, pools, libraries, and neighborhoods across the community. In the mornings, it will serve as a playgroup space for pre-school-aged children.

Equipped with tablets, books, puzzles, and computers, the climate-controlled, wheelchair-accessible bus provides a flexible, engaging learning environment. Staffed by certified teachers, the mobile learning initiative is part of the district's broader effort to make education more accessible and community-centered. The program launched in mid-July, with plans to expand to high school students in the future.



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inside

8

What I Learned from My Colleagues Across the Country

10

A Reimagined Paradigm for School Safety

12

Can a School Communications Specialist Help Your District?