

Is your message being heard?

## We can help.



Horan Communications provides K-12 public education leaders with **low-cost, high-impact communications solutions** to build community support for your schools. Coaching and consulting services include:

- Media training
- Crisis communication
- Message development
- Web and social media strategy
- Communications planning
- Speaking engagements
- Professional development for school leaders



**HORAN**  
communications

**Christopher M. Horan** has more than 15 years of experience in communications, education policy, and political strategy. As founder of Horan Communications, he provides coaching and consulting services to school districts, government agencies, non-profits, and emerging businesses. He brings expertise in messaging, communications planning, media relations, crisis communication, policy development, public speaking, political advocacy, and integrated on-line strategy.



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