



**HORAN**  
communications

## K-12 Communications & Public Relations Consulting Services for School Districts

**Horan Communications** specializes in helping K-12 school districts design and execute low-cost, high-impact communications solutions.

With 30 years of experience in school public relations and political strategy, Chris Horan will provide customized support to help you achieve your communications goals.



### Workshops

Engage your team in interactive learning to build skills and knowledge in effective two-way communication.



### Assessment

We can provide an external assessment of your communications practices and identify opportunities to improve.



### Messaging

Strengthen and amplify the core messages about your district to build community support and deepen engagement.



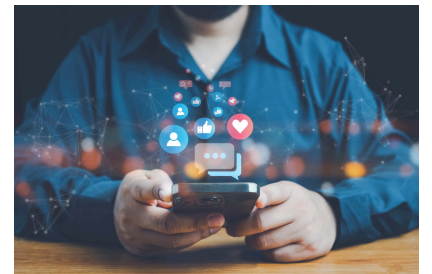
### Storytelling

We will write narratives about positive news from your district and take high-quality photos to accompany the stories.



### Marketing

A comprehensive publicity and marketing campaign will help your schools stand out from the competition.



### Digital Strategy

Align and leverage your district's web, e-news, social media, and other channels for maximum reach and impact.

[horancommunications.com](http://horancommunications.com)  
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